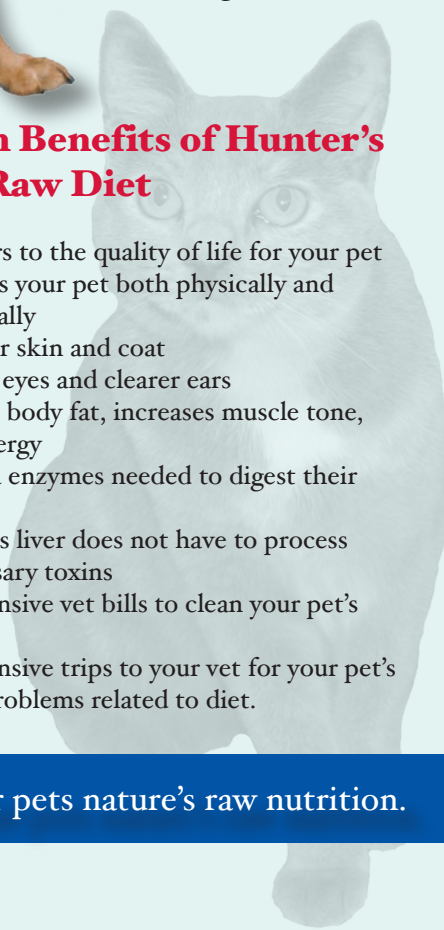




Our mission is to provide our customers with healthy, fresh and quality food for their pets, which promotes better health and a longer life.

### The Health Benefits of Hunter's Essential Raw Diet

- Add years to the quality of life for your pet
- Improves your pet both physically and emotionally
- Healthier skin and coat
- Brighter eyes and clearer ears
- Reduced body fat, increases muscle tone, more energy
- No extra enzymes needed to digest their food
- Your pet's liver does not have to process unnecessary toxins
- No expensive vet bills to clean your pet's teeth
- No expensive trips to your vet for your pet's health problems related to diet.



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Feeding your pets nature's raw nutrition.

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## Raw vs Cooked

### Raw food Advantages:

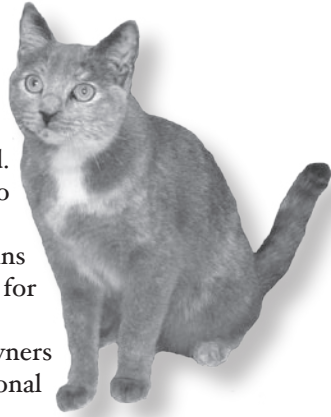
- Fresh – no preservatives
- Easily digested, means that more nutrients are absorbed. Raw food only takes three to six hours to digest.
- Enzymes – Raw food contains 75% of the enzymes needed for digestion.
- Health Benefits – most owners witness physical and emotional improvement in their pets.

Most frequently seen changes are cleaner ears, brighter eyes, without drainage and healthier skin.

- Clean teeth – why risk unnecessary anesthesia for your pet? No more expensive cleaning bills!
- Reducing body fat, and increasing muscle tone can rid your dog of a lethargic attitude.
- Happy dogs!

### Dry Processed Kibble Disadvantages:

- Dry food can take twelve to thirty six hours to digest because cooking and processing food kills all enzymes which are essential for proper digestion.
- Dry food's lack of enzymes mean that the body must produce the needed enzymes, which depletes them from other areas.
- Undigested food particles convert to toxins which must be processed through the liver.
- Dry food promotes calcium build up on teeth.
- Dry food often contains altered amino acids, altered protein vitamins, altered protein minerals and refined carbohydrates.
  - Dry food may contain mold, fungus and aflatoxins which can inhibit nutrient absorption.
  - Dry food may reach stale dating before use.



## Frequently Asked Questions:

### Q: Aren't commercial foods "complete and balanced"?

A: Sharp advertising would have us to think so, but commercial diets are generally not considered the best nutrition for the following reasons:

- Cooking destroys enzymes.
- Ingredients are usually of lesser quality.
- Preservatives may have negative affects on your pet's health.
- Commercial diets contribute to periodontal disease, immunity problems, cancer, and allergies.
- Vitamins and minerals are insufficient.

### Q: Why is Hunter's Essential Raw Diet important to my dogs?

A: Raw meat, bones, fruits and vegetables contain active essential enzymes, otherwise killed in the cooking of processed food.

- Raw foods improve the dog's gum health, thus preserving healthy teeth and helps to eliminate "doggy breath".
- Food allergies can be better controlled, with the most obvious result being, odor and healthy skin.
- Reduction in allergies symptoms can include; no more gunky ears or draining eyes, hot spots disappear and mysterious rashes vanish.

### Q: What about bacteria and parasites?

A: Our raw meet diet contains human grade ingredients and may contain bacteria, but is parasite free. Food is digested much more rapidly by dogs due to powerful stomach acids, much stronger than that of humans. Their intestinal tract is very short which means bacteria and parasites have less opportunity to cause harm.



### Q: Is Hunter's Essential Raw Diet good for every pet?

A: Occasionally a pet that is quite poor in health, may not be able to cope with the challenge of switching from commercial dog food to H.E.R.D. Some pet's stomachs may be too damaged to properly digest raw food. Many senior and/or ill dogs have successfully made the switch, and seen great results. Health improvement can be substantial, but of course, cannot be guaranteed.

### Q: How do I make the transition to Hunter's Essential Raw Diet Raw food?

A: Make the change gradually by feeding a mix of kibble with Hunter's Essential Raw Diet. Later add whole meaty bones, chicken wings, neck or backs, and/or Turkey necks. Also available through HUNTER'S ESSENTIAL RAW DIET, LLC

HUNTER'S ESSENTIAL RAW DIET Raw Recipes for Pets has a variety of nutritious and convenient packaged meals available through HUNTER'S ESSENTIAL RAW DIET, LLC.

### Q: BONES!... aren't they dangerous?... especially chicken bones?

A: Cooked bones are brittle and dangerous. Only RAW bones should be a part of canine diet, as they are readily digested by dogs as part of the calcium, essential to healthy bones and teeth. Raw bones provide minerals and balance. Raw meaty bones also provide dogs good exercise and great satisfaction. Always supervise the introduction of raw bones into your pet's diet.

### Q: How much should I feed?

A: Activity, breed, age and individual metabolism will dictate the amount of H.E.R.D raw food to be fed daily. So monitor your dog's weight closely.

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